

Write or sketch your ideas in the boxes above.

1. Random stimulus

Use this object (watch) to make new connections or inspire a fresh train of thought to tackle your challenge.



2. Remix it

Take the two prompts (glasses and banana) below and create a brand-new invention from them.



3. Think the unthinkable

Take the challenge below and come at it from the opposite perspective – what would happen if we did nothing or the complete opposite?

Challenge: A campaign to increase recycling rates in your town