

## Module 2 – The single human truth

### The Five Whys

You may not need to go through all Five Whys to get to a single human truth.  
Three or four could be enough.

**What is your challenge?**

e.g. We want to raise awareness of fostering

⋮ **Why?** ⋮  
▼ ▼

e.g. To make people consider becoming foster parents

⋮ **Why?** ⋮  
▼ ▼

e.g. To raise the number of children being fostered

⋮ **Why?** ⋮  
▼ ▼

e.g. To find good homes for children

⋮ **Why?** ⋮  
▼ ▼

e.g. So children can feel part of a family

⋮ **Why?** ⋮  
▼ ▼

Because every child deserves a loving family and home

**This is the single human truth**