

Your personal manifesto

'Tis the
season
to be
creative



INTRO:

What do you want to achieve in 2024?

Maybe it's a career change, a new creative pursuit or a personal challenge you've been wanting to overcome for a while.

A manifesto is a statement of purpose that can help you share your intentions with others. Think of it as a compass. It's your own personal map for action that will allow you to lay out your plans and navigate them bravely.

Crafting your convictions in this way helps you know where to apply your energy, skills and experience and it provides written evidence of your objectives that you can refer back to when you may be lacking a little direction.

This activity should be in everyone's armoury as a great creative kick-starter!

ACTIVITY:

Once you've decided on what you want to achieve, have a go at writing your manifesto.

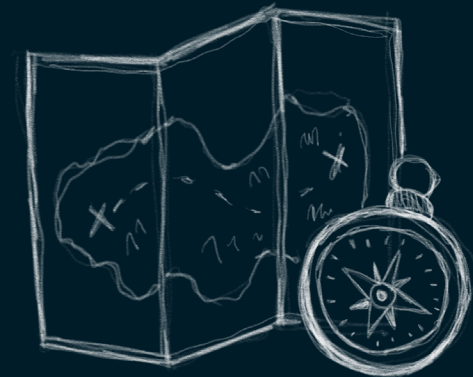
Start by giving yourself five minutes to come up with a few simple bullet points using language that you feel will motivate you. With your manifesto as your compass, what other elements will you need to consider? Perhaps your strengths and values will help to guide you towards your destination.

Consider how you could shape your bullet points into a coherent statement of intent that is Smart, Measurable, Achievable, Realistic and Time-bound.

Before sharing your manifesto with others, try summarising it with a strapline, by taking a six-word story approach.

THIS HELPS:

- Explore attributes, strengths and qualities
- Bring clarity to ideas and challenges
- Achieve goals and objectives



alive