

'Tis the
season
to be
creative



Someone else's shoes

INTRO:

Let's unlock fresh ideas by embracing new perspectives and stepping into someone else's shoes.

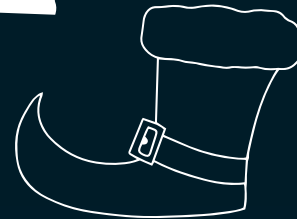
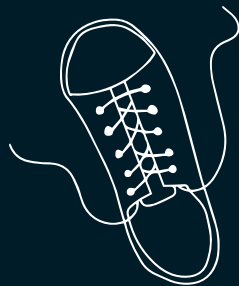
Break free from the constraints of your usual thinking patterns and venture into uncharted territories of creative thinking. It's time to break down barriers, broaden our horizons, and discover the power of empathy in sparking creativity!

ACTIVITY:

Write down your challenge or brief. Pick one of the people on the next page (or someone else if you prefer). Think about the person's culture and personality and create solutions inspired by how you feel that person would tackle your challenge. Would they write a story, use technology, or do something flamboyant?

THIS HELPS:

- See challenges from fresh perspectives
- Break free of your normal thought patterns
- Achieve the Eureka moment



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Below are some festive ideas you could use. You may prefer to be inspired by someone closer to you – a friend, family member or colleague.

Mrs Claus

What would the lovely, supportive Mrs Claus do? She's not one to crave the limelight. She's happy to do whatever is needed to ensure that Mr Claus has all he needs to keep the children of the world happy.

Noddy Holder (Slade)

What would this musical maestro do? He's bold and part of our festive DNA every year. He's known for his loud clothes and even louder voice.

Michael Bubl 

What would this Mr Smooth do? He oozes charm and has a smile to match. With a song for every occasion, this sophisticated character seems unflappable.

The Grinch

What would the naughty green goblin do? His story grows as his heart transforms from grump to good guy. We see him evolve as he encounters the best people and opens up to new ways of thinking.

Rudolph

What would this red-nosed hero do? He's the most well-known reindeer and can be relied on implicitly to get the job done. What a loyal sidekick and sleigh leader he is to Santa!

Ebenezer Scrooge

What would this cold-hearted miser do? His self-serving penny-pinching ways make him rich in the material sense but poor in spirit.

Feel free to get inspired by anyone you like. Write a short paragraph about them as a reference to help focus your thoughts and ideas.

Once you know who will be providing the inspiration write down how they might go about overcoming your particular challenge or brief using their own skills, strengths and qualities.