

Lotus blossom mind map

'Tis the
season
to be
creative



INTRO:

Use the Lotus Blossom map to explore, trigger and capture new ideas in a logical and controlled way.

This style of mind mapping creates a structure and encourages a disciplined approach to developing ideas.

It's designed to challenge and push you to develop a lot of ideas or thoughts. This activity is 'just' a mind map which you probably use all the time. But in this approach you are challenged to develop and expand on your ideas and options.

There are 72 spaces so this approach encourages you to keep going! Not all ideas need to be 'winners'. 'Bad' ideas can be an incredible catalyst for creativity.

ACTIVITY:

On the next page you'll find the mind map. Follow the steps below to brainstorm the issue or challenge that you are trying to tackle.

1. Choose a challenge or concept and place it in the middle of the Lotus Blossom map.
2. Brainstorm eight ideas that relate to that concept or challenge. Put these ideas in the eight boxes around the centre square marked A-H.
3. Transfer the eight ideas from the centre as the core concept of the corresponding outer grids (Copy the idea from A1 to A2 and repeat for all eight).
4. Expand and develop eight further ideas for each of the outer boxes (A2 - H2).

THIS HELPS:

- The creation and expansion of ideas

The printable worksheet that accompanies this activity can be found on the next page.

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Draw your own map based on the layout below. We recommend a large sheet of paper or a whiteboard style app. Or you could use PowerPoint if needed.



	A2			B2			C2	
			A1	B1	C1			
	D2		D1		E1		E2	
			F1	G1	H1			
	F2			G2			H2	

Print this worksheet to try this activity.