

'Tis the  
season  
to be  
creative



# Grabbing the headlines

## INTRO:

Let's channel our inner journalists. Your job here is to create winning headlines that excite, entice and sell. Set your imagination free.

## ACTIVITY:

Thinking about your festive period, what will the headlines be? Write a selection based on everything going to plan, or have some fun bringing to life a dysfunctional festive period.

## THIS HELPS:

- Play with words and language
- Bring a story to life concisely
- Create intrigue

